



Bright
Future

Connecting Education
to Employment

2019-20

YEAR IN REVIEW

CEO'S MESSAGE

The year 2019-2020 has been an interesting one, not just for us but for the whole world! Through all the learning, growing and challenges we experienced in the past years, we are immensely proud of the impact we have made in the community. A special mention to our in-house team and the large network of dedicated donors and volunteers – both individual and corporate – without whom this would have been impossible.

In the last year, we made great strides within the organisation. Success isn't possible without a good team, and we have managed to build a great second line with new Heads of Departments by bringing together some very talented people. We have also made the move to complete organisational digitisation and piloted the software, starting last year. Our aim is to build a comprehensive system which will help decision-making based on data, easy and seamless.

Sustainability is a major concern for any organisation within the non-profit space. An important step to building sustainability for us has been to try and bring in as much diversity in our funding sources as possible, which includes funds from Corporate CSR, Foundations and retail funding. We have also identified and are working with some accomplished people who can be on the Board of Bright Future and keep the organisation accountable.

I would like to sincerely thank every single individual and corporate who has been with us on the journey so far, because of which we have been able to reach out to 25,000+ young people so far. I cannot wait to see what the next decade has in store for us!



Kishor Palve

Founder & CEO, Bright Future

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ORGANISATIONAL HIGHLIGHTS

For the year 2019-20

Intervention spaces



12

centres



14

Schools



47

Communities

Direct Beneficiaries

2019-20

7947

2917

School Program

538

Drama For Development

2392

Young People Development
Training centre

2100

Career Khoj

Beneficiaries Till Date

2014-20

25323

11782

School Program

2959

Drama For Development

8482

Young People Development
Training Centre

2100

Career Khoj

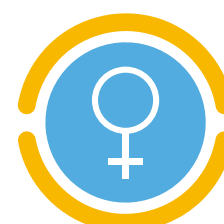
Gender ratio of beneficiaries

2019-20



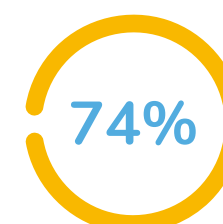
51.43%

Females



48.57%

Males



74%

Employment
Rate

HIGHLIGHTS 2019-20



Republic day celebration at Goregaon Police station.



Workshop by CEO on how to be Entrepreneurs



Session on Child Rights



Street Play on Dowry system



Workshop on Government processes



Placement Drive

ABOUT BRIGHT FUTURE

VISION

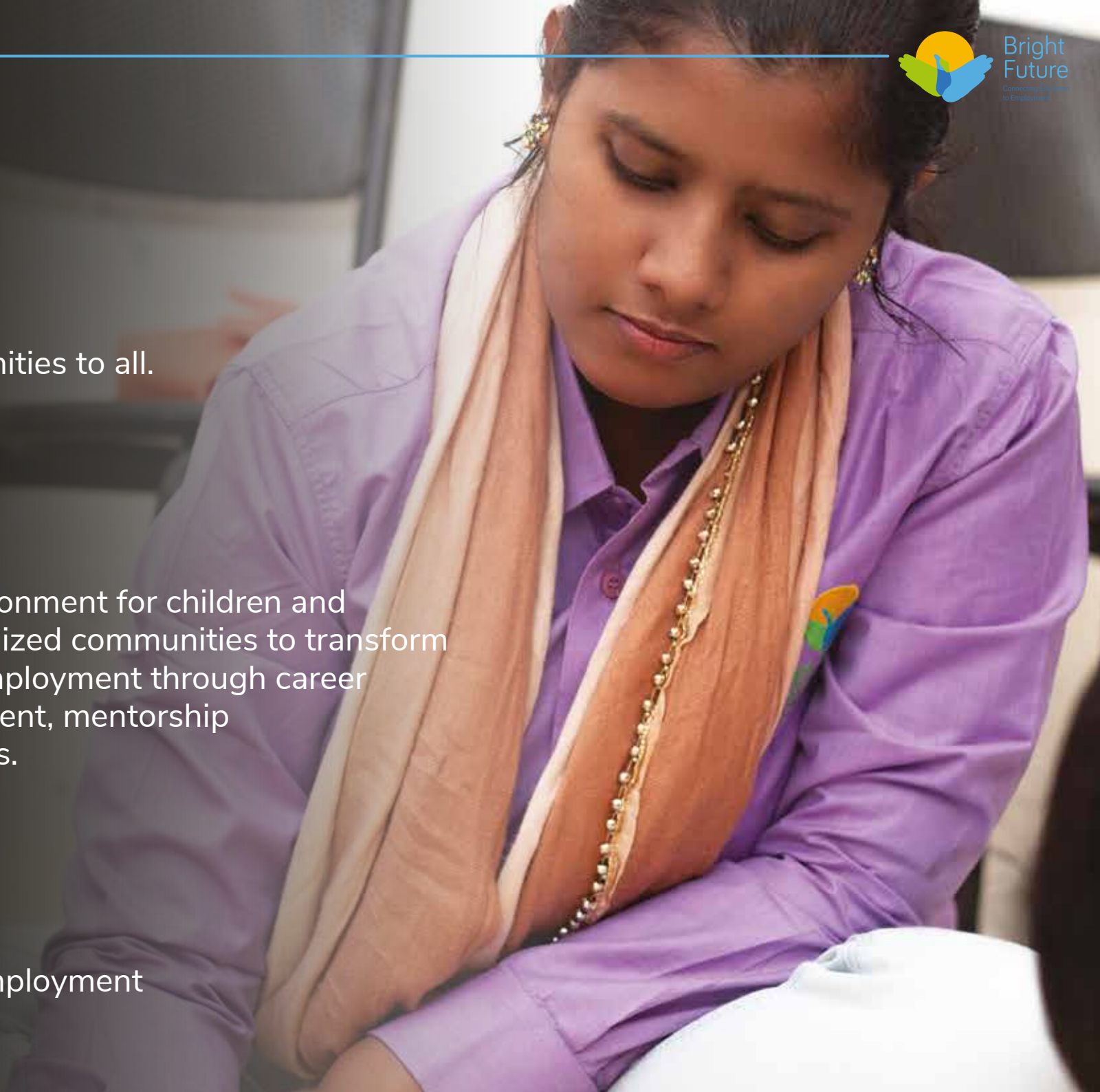
Equal employment opportunities to all.


MISSION

To provide a nurturing environment for children and young people from marginalized communities to transform their passion into gainful employment through career guidance, life skill development, mentorship and placement opportunities.

GOAL

Connecting Education to Employment





Bright Future is an initiative of New Resolution India, inspired by the challenging but invaluable personal experiences of our founder Kishor Palve.

From its genesis as a small non-profit with one centre, Bright Future has today grown to **12** centres across Mumbai and Thane. While our impact runs much deeper than just numbers, we were able to train over **25,000** students and were able to help many young people find gainful employment. This is just the beginning of a long journey ahead!

Our programs are designed to benefit adolescents and young adults in the age group of 13 to 25 years through initiatives in low-income schools and communities across Mumbai and Thane. A systemic imbalance in educational opportunities and the lack of role models coupled with the absence of a conducive

learning environment has led to the problem of “aimless education” that leaves young adults unprepared for the professional world.

Bright Future guides disadvantaged young people towards gainful employment and a meaningful life through life skills and career training. With targeted training programs, one-on-one mentoring, professional skills training, internships and placement opportunities, we enable them to make informed choices and become financially independent adults.

The success of our programs is not only measured by the number of young people we are able to reach but the ecosystem we create to ensure their success. We build capacities for key stakeholders like parents, teachers, mentors and employers so that we set up our beneficiaries for success at home, school and work.

ABOUT BRIGHT FUTURE PROGRAMS

Bright Future creates interventions for adolescents and young people through two core programs:

STEP TO LIVELIHOOD PROGRAM

Bright Future has designed two intervention programs that enable us to help these adolescents at a key stage in their lives.

SCHOOL PROGRAM

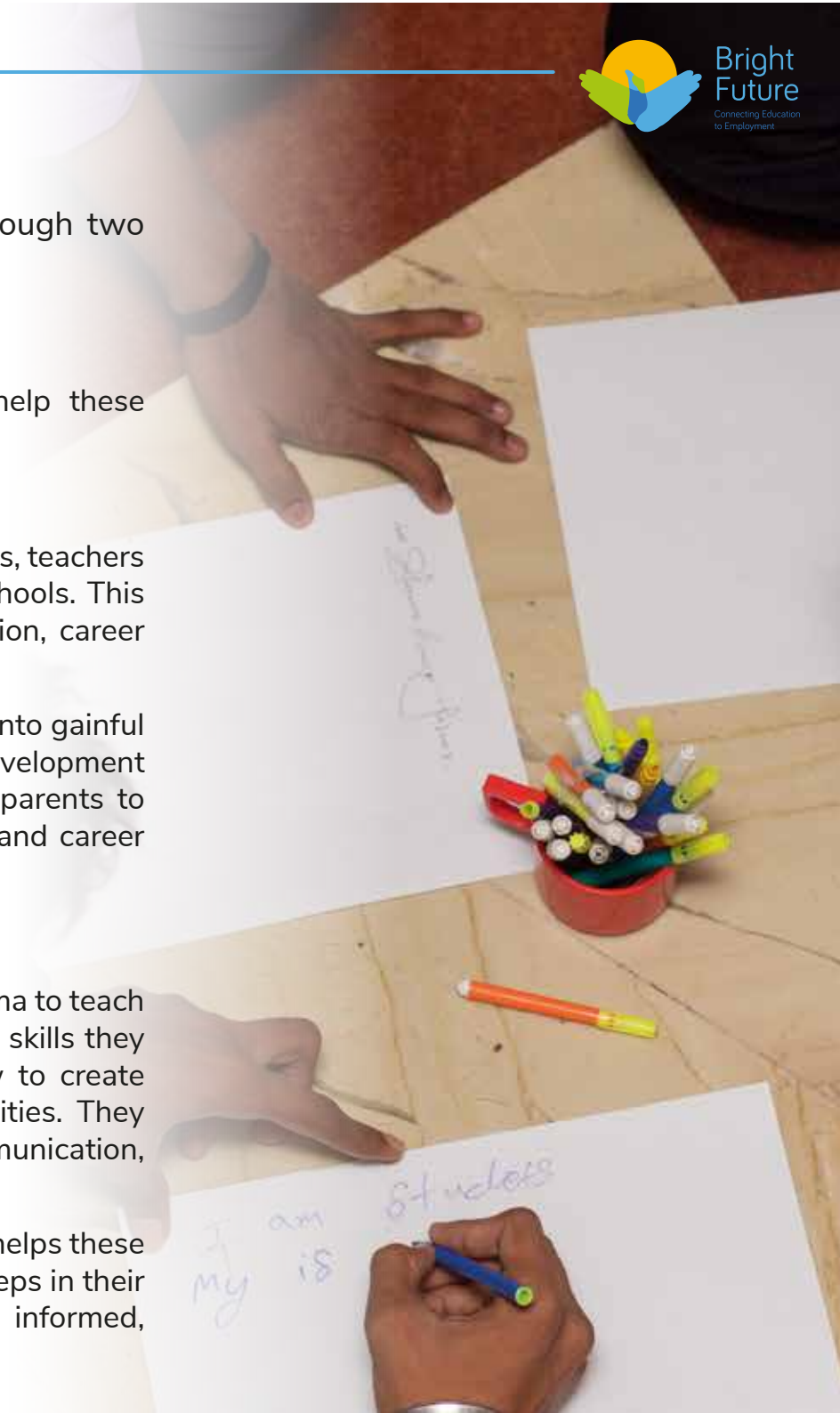
Targeted at students in grades VIII to X and other key stakeholders like their parents, teachers and principals, this program aims to create a favourable environment in their schools. This includes enabling the students to make informed choices about further education, career opportunities and the path they choose in life.

To help them identify their interests and develop skills to transform their passion into gainful employment, the program is delivered to the students through life skills development sessions, career awareness sessions and mentoring. We also work with their parents to introduce positive parenting skills, give information about different educational and career options, and ways to improve communication with their children.

DRAMA FOR DEVELOPMENT

Targeted at the 13 to 18 age group, this program uses the creative medium of drama to teach adolescents about the key issues in society, while also helping them develop the skills they will need in their lives and careers. During the program, they are taught how to create awareness, plan actions and address the prevalent problems in their communities. They conduct rallies and street plays, which immensely helps in developing their communication, problem-solving abilities, leadership, teamwork and social skills.

Led by the alumni of Bright Future's Livelihood Program, Drama for Development helps these adolescents step out into the world with more informed choices about the next steps in their education and careers. Most importantly, they enter adulthood as informed, socially-conscious citizens.

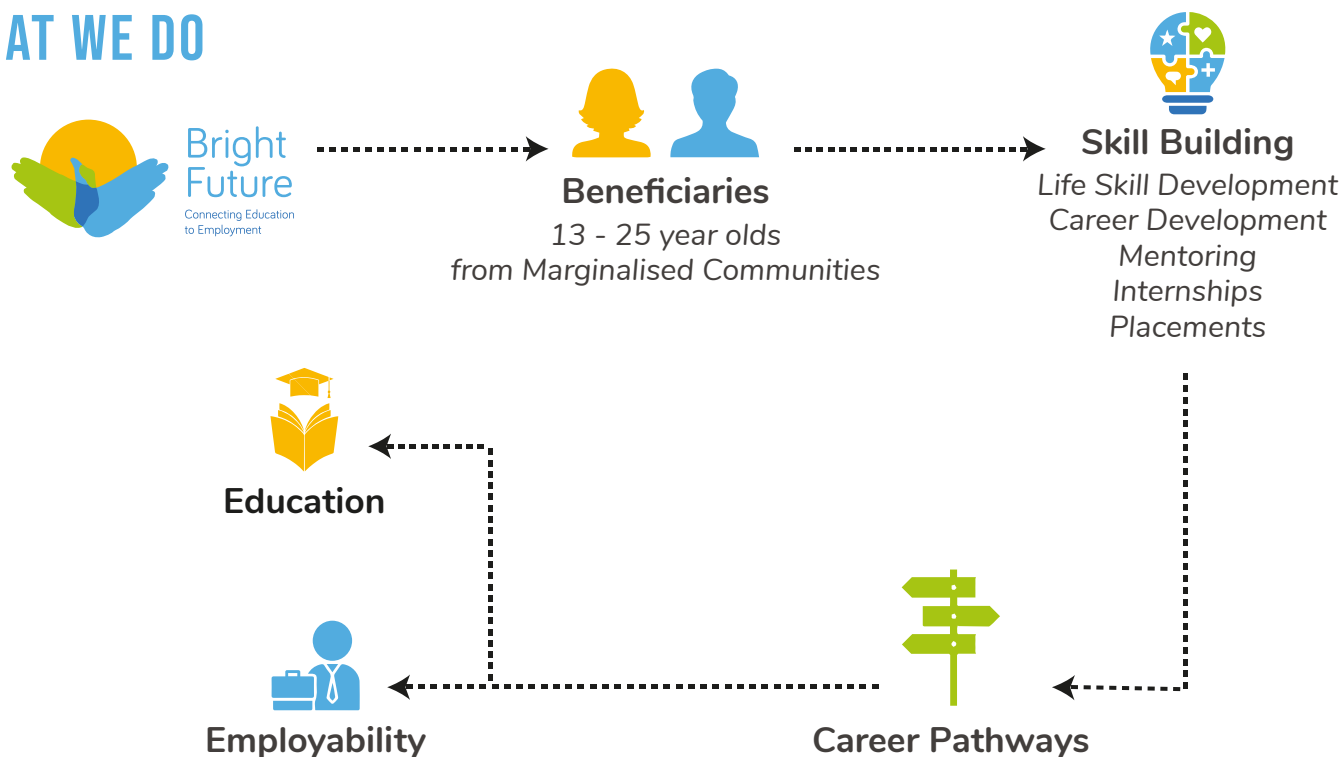


LIVELIHOOD PROGRAM

In this program we work with young adults who are 18 to 25 years of age and guide them on the path to becoming employable, confident and successful. The program lasts for 3 months and includes training on areas such as life skills, English speaking, career guidance, basic IT skills and placement opportunities for gainful employment. Through one-on-one mentoring and classes, they are also given domain-specific training in retail sales, banking, customer relations, and so on.

It doesn't end there. After they complete the program they are supported through placements and interview processes and monitored for the first 6 months of their job. Parent meetings, extra-curricular activities and mentoring by volunteers from various corporates provides them with opportunities to develop their skill and find their true passion.

WHAT WE DO



SCHOOL PROGRAM IMPACT 2019-20



2917
Total Reach



46%
Males



54%
Females



CLASS-WISE DISTRIBUTION



Career Guidance Sessions	248
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Life Skills Sessions	203
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Guest Lectures	07
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Exposure Visits	13
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Career Melas	08
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AKHILESH YADAV

Teacher - Suyash Vidyalaya, Ghatkopar

“My work life had been the same old monotonous routine - come to school, teach and go home. However, working with Bright Future in this school has changed my outlook. The staff at Bright Future work with the students in a very creative way. Even the students share a very strong bond with the Bright Future staff. I have been involved in most of the events and activities organized by Bright Future.”

RAHUL TELANG

Student, Suyash Vidyalaya, Ghatkopar

“I love playing mobile games and used to spend most of my time on it. Because of this, my parents always shouted at me and everyone thought that I was useless and wouldn’t be able to do anything in life.

Then I came across Bright Future. The program here taught me how to plan my life by choosing the right career path based on my passion.

There were job fairs organised in my school, where I realised that there much was much more to studies and careers than just Arts, Commerce and Science.

They helped me understand that I can make a career out of my love for video games. I now spend my free time in researching and learning about video games as I want to reate my own gaming application.

I also managed to convince my parents to support me in this career choice. Thank you Bright Future.”

DRAMA FOR DEVELOPMENT IMPACT

2019-20



538

Total Reach



46%

Males



54%

Females



Average family size

5



Average monthly income

~ ₹12,900



Residence in slum, chawl or SRA

60%

Guest Lectures

02

Exposure Visits

03

Career Melas

02

Community Engagement

16

Dramas Performed

25



I AM NOW AWARE OF:



MY
SKILLS



MY
INTERESTS



MY
CAREER

I NOW FEEL:



MORE
CONFIDENT



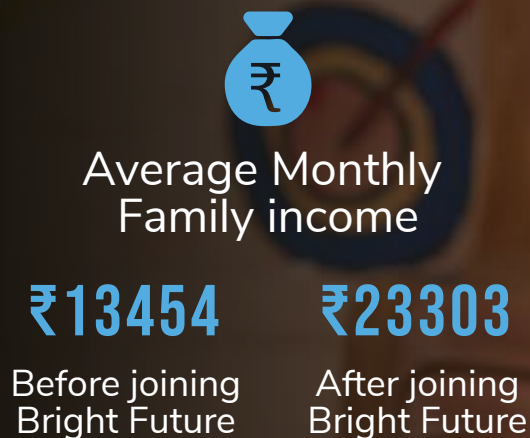
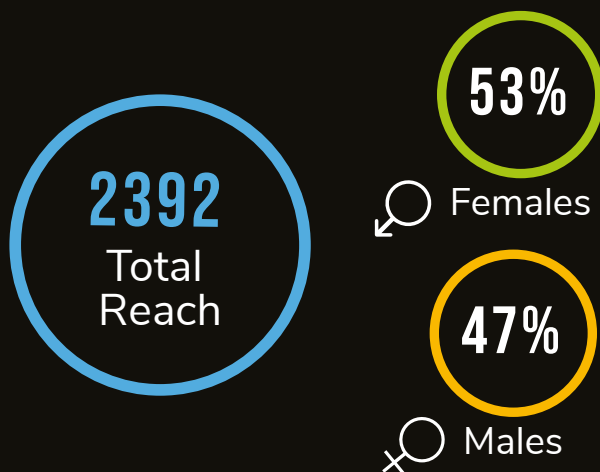
MORE
INFORMED



MORE
AMBITIOUS



Livelihood Program Impact 2019-20



Young People Registered	2392
Young People Trained	1964
Young People Placed	1770

155

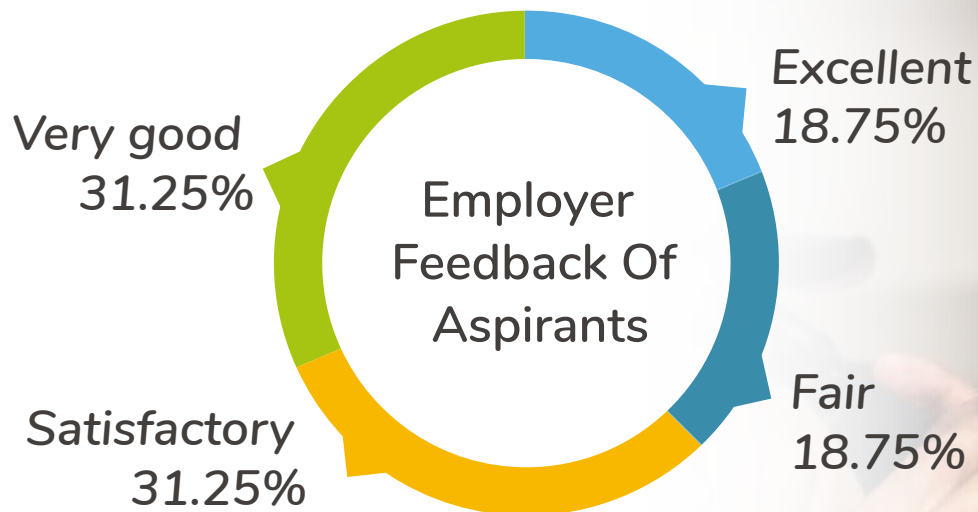
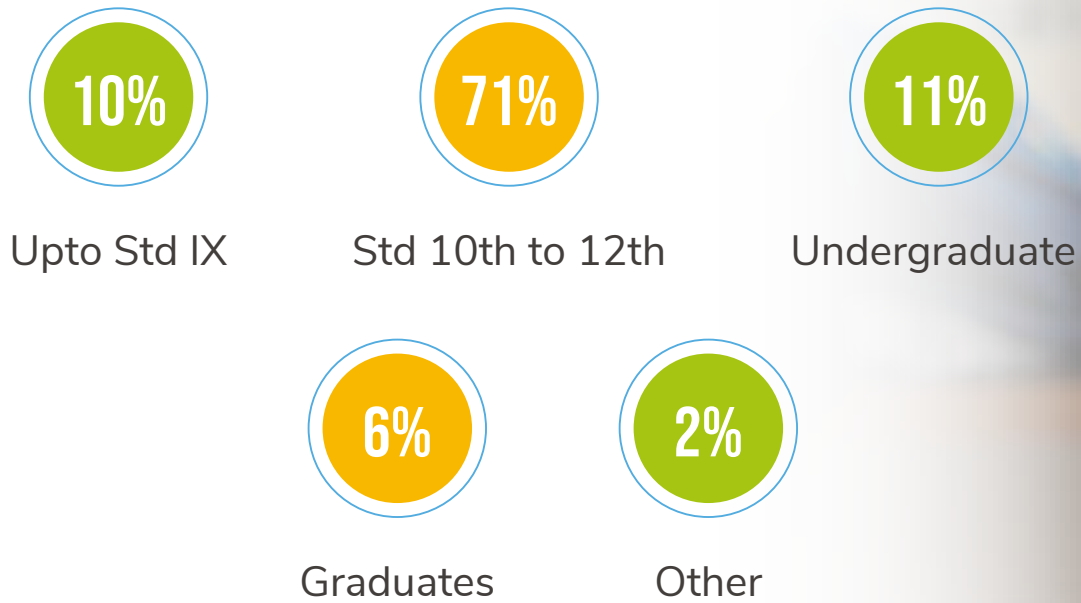
Guest Lectures

96

Exposure visits



EDUCATIONAL STATUS



“

I come from a family of five and we live in Ghatkopar East, Mumbai. The last few years have been tough for me and my family. It started when I didn't pass my SSC exams and it discouraged me so much that I lost interest in studying. I did not even attempt to give my exams again. I was down and dejected. I started getting into harmful activities and picking fights with the people in my neighbourhood. Looking back, I realise what a toll this was taking on not just me, but also my family. I was distracted and angry all the time, and I think my parents lost faith in me.

Until now, the only person keeping our family afloat financially was my father who works as a plumber, so money was always scarce. At the perfect time, a counsellor from Bright Future came to visit me at home and explained what I could do to improve my life and support my family. I started attending the Livelihood Program training where I learned how to be more confident, how to groom myself and how to give job interviews. After a few months of training, I even landed a call centre job and started earning ₹7,500 a month!

The Bright Future program not only helped me gain employment, but has also made me more confident of my abilities. It has also greatly improved my relationship with my family and even made me more excited to plan for my future. I am studying for my SSC exams again and now my main goal is to score good marks and improve my communication skills. Now that I am finally on the right path, there is no looking back!

”

VIVEK GIRI

Aspirant

“

My Name is Sangeeta Saroj. I live in Ghatkopar Ramabai colony. I am a single parent to my daughter, Nikita. We have been struggling for our survival after I lost my husband.

We have a clothing shop where I used to work alone and was unable to cope with my issues and couldn't give my daughter a good education. I thought that Nikita had lost interest in studying or working.

But after joining Bright Future she made me realise that she did not lack interest. She just needed to go out and explore. She started working as a Tele-calling Executive in Bhandup.

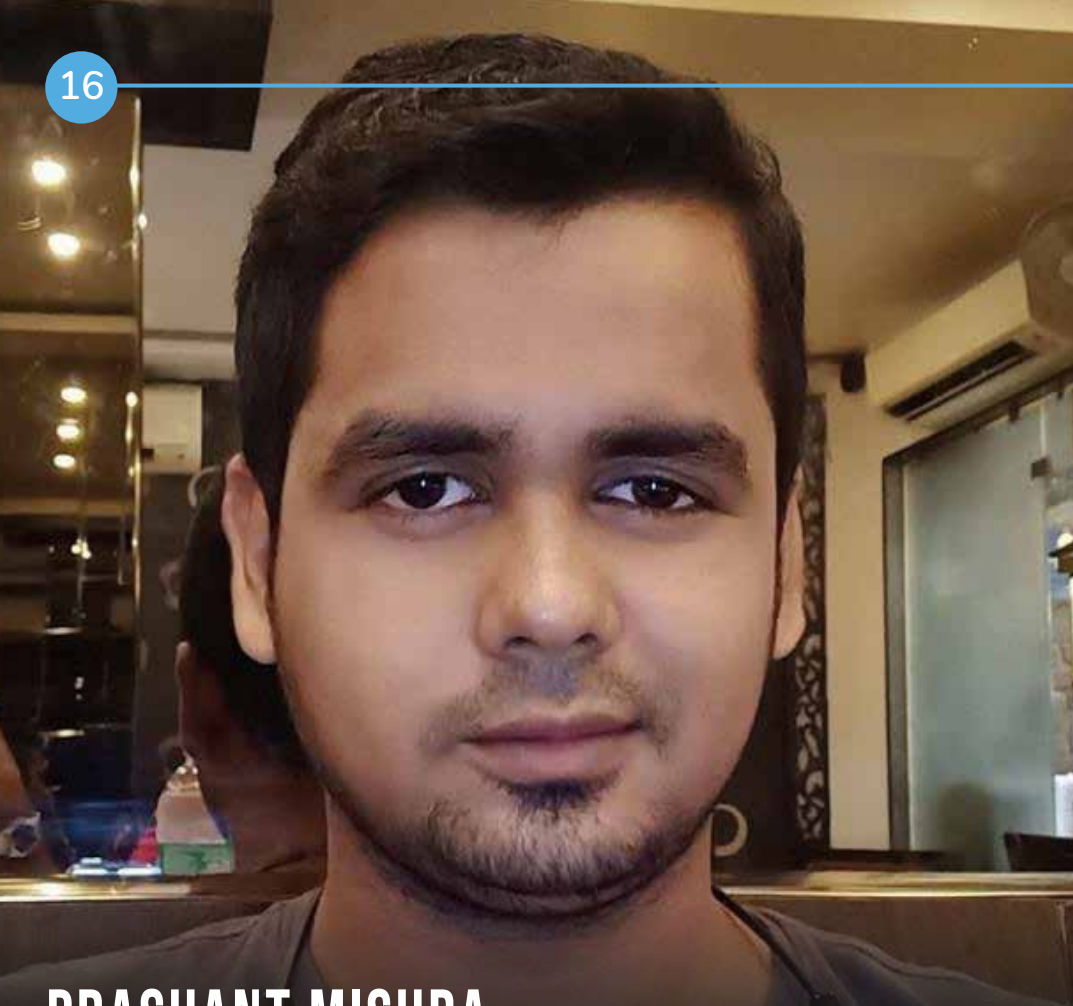
We were struggling to run our shop, but Nikita came up with new ideas. It was her idea to start a handloom at home and save the money on renting a shop. I was surprised but very happy to see her taking an initiative and making confident decisions. Now she is earning and helping me financially and otherwise. I am very thankful for Bright Future and the staff who helped us by directing my daughter's life.

”

SANGEETA SAROJ

Parent Of Nikita Saroj





PRASHANT MISHRA

Employer, Innov Source

“The aspirants we interact with from Bright Future are always cooperative and eager to learn, which is a great asset for any company. The main challenge that the young people who are entering the workforce face, is the lack of basic skills needed for employment. By including soft skills training sessions along with the actual job training, Bright Future is giving these young people the opportunity to have a fair chance in the job market, because most profiles get eliminated in the very first round due to lack of basic skills.”



DHARMENDRA SHARMA

Employer, Krish Enterprises

“It has indeed been a pleasure working with Bright Future in this partnership. We have placed many students from the Kandivali and Nalasopara centres and found them well trained and hard working.

My team and I truly appreciate your unders tanding and support regarding the manpower recruitments for my social economic survey project for MMR areas.

We look forward to many more such associations in the future.”

AFTER 3 MONTHS OF LIVELIHOOD PROGRAM



**I FEEL
EMPOWERED**



**I FEEL
CONFIDENT**



**I FEEL
HOPEFULL**

I CAN NOW:

- Make informed decisions
- Contribute to my family income
- Educate my siblings
- Stand up for what is right
- Help others fight for their rights
- Dream bigger and achieve my goals
- Plan my future
- Manage my time well
- Communicate effectively





VOLUNTEERING



10132

Volunteering Hours



1362

Volunteers



192

Community



1005

Corporate



165

Student

SHILPA BHASKARAN

Cognizant, CSR



“It has always been an enriching experience to be anchoring the mock interviews for students at Bright Future. Volunteers from Cognizant have been spearheading this for over a year now. The most impactful outcome of the dedicated efforts of both students and the volunteer is when the students crack real interviews in their respective fields and come out victorious. We really hope to continue upskilling the young people to become dedicated citizens of our country.”



Mission RAAHAT

The end of this financial year has witnessed the entry of a virus that has shaken us all up. While COVID-19 has threatened our lives, the lockdown has further numbed the country. Bright Future set up a team to work for those affected by the virus as well as those who were finding it difficult to survive under lockdown.

To begin with, a survey was conducted in communities where our young people reside, with an aim to understand the nature of the current need and how our young people are coping with the sudden changes.

300+

young people
shared their distress

76%

of them were
affected negatively

28%

of them lost their job resulting
in no cash in hand

55%

of them facing shortage of food
and medical supplies

Based on these findings, a plan was designed and Mission Raahat was conceived. Bright Future has decided to stand by the young people, providing for their needs and helping them help others around.



Collaboration
with eco system



Provide emotional
support



Building immunity
by providing essentials



Prevention through
awareness and hygiene practices

FINANCIALS

Type of Income

Foreign	1,74,27,292.70
Domestic	1,21,65,594.90
Total	2,95,92,887.60

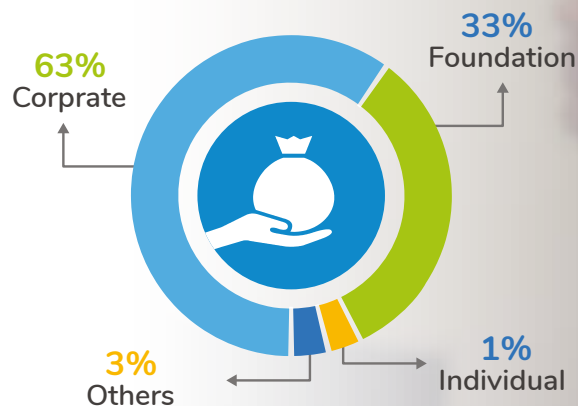
41%
Domestic



59%
Foreign

Sources of Support

Corporate	1,85,41,046.70
Foundation	97,44,272.00
Individual	2,84,640.90
Others	10,22,928.0
Total	2,95,92,887.60



Expenditure

Operation	3,51,19,662.69
Administrative	25,96,554.43
Total	3,77,16,217.12

93%
Operation



07%
Administrative

PARTNERS

LEGAL PARTNER

Trust Law

SCHOOL PARTNERS

Pawshe Marathi Madyamik Vidyalaya, Kalyan
 Matoshri Rakhmabai Gaikwad Vidyalaya, Kalyan
 Dwarka Vidya Mandir, Kalyan
 Venubai Ambu Pavshe Vidyalay, Kalyan
 Vishwas Vidyalay, Kalyan
 Suyash Vidyalaya , Ghatkopar
 Samrat High School, Kalyan
 Anjuman I Islam's Saif Tyabji Boys High School
 Anjuman I Islam's Saif Tyabji Girls High School
 Amchi Shala, Chembur
 Dr. Babasaheb Ambedkar School
 Maulana Azad High School
 PES High School

KNOWLEDGE PARTNERS



NGO PARTNERS



TECHNOLOGY PARTNERS



EMPLOYER PARTNERS



VOLUNTEER PARTNERS

			
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MAJOR FUNDING PARTNERS





OUR PARTNERS SINCE INCEPTION

Mahindra and Mahindra
Abhudaya Co-operative Bank Ltd.
ACG Cares Foundation
Aker Powergas Pvt Ltd.
EdelGive Foundation
EMpower
HDFC Standard Life Insurance Pvt. Ltd.
CRISIL Foundation
Aditya Birla Group

Australian Consulate General
SVP Philanthropy Foundation
TATA Chemicals Ltd.
Vacha Charitable Trust
Nestle Skin Health
Girl Rising
Dasra
Burger King Restaurant Pvt. Ltd.
Domino's Pizza Inc.

Eureka Forbes
Factum Events and Promotions
Pvt. Ltd
Future Retail Ltd.
Globus Stores Pvt Ltd.
Landmark Group
SS Business Enablers Pvt. Ltd.
Vodafone Group
CCD



Tikona Infinet Limited
Big Bazaar
TATA Starbucks Pvt. Ltd
Pantaloons
Deloitte Global Financial Advisory India Limited
Lifestyle International Pvt. Ltd.
CLP India Private Limited.
Goodera
Concern India Foundation

PVR Cinemas
Café Coffee Day
ConnectFor
iVolunteer
Club Mahindra Holidays
Pizza Hut
Citi Bank
Rotaract Club of Mumbai Uptown
Boston Consulting Group

GOVERNANCE

IDENTITY

Registered under Bombay Trust Act 1950, Cert. No. E-26080 dated 23-09-2009

FCRA registration No. 083781420 dated 24-12-2018

PAN No. AABTN2454N

80G Order No. DIT(E)/MC/80G/285/2010-11

12A No. 43117 under Income Tax Act 1961

TAN No. MUMN19104B

Provident Fund Code No - THTHA1728409000

BOARD

ORGANISATION BOARD

Kishor Palve, Managing Trustee and Founder, Masters in Social Work & MBA in Human Resources.

Sachin Dhalve, Masters in Social Works, Professional Social Worker.

Amol Parmar, Trustee, Masters in Social Work, Professional Social Worker.

Chandrika Rambiya, Trustee, Masters in Psychology, Professional in Counseling.

Kaustubh Gharat, Trustee, Masters in Social Work, Professional Social Worker.

ADVISORY BOARD

Alka Puri, Partner in SVP and Founder of Roads Ahead Consulting, Leadership Development.

Sandeep Aggarwal, Former CEO of Give India, IT and Business Strategy.

Keyur Majmudar, Managing Director ay Bay Capital India Fund, Financial Management.

DESIGNATION		
HEADS	02	02
MANAGERS	06	09
ASSISTANT MANAGERS	12	06
FACILITATORS	30	11
SOCIAL WORKERS	09	14
TRAINEES	11	09
EXECUTIVES	02	04
CONSULTANT	01	00

TOTAL EMPLOYEES

128



73



55

BRIGHT FUTURE TEAM SPIRIT





For more information, visit our website: www.brightfutureindia.org

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