

POSITION: Executive - Graphic Designer and Film Maker

LOCATION: Kurla, Mumbai

DESCRIPTION:

Bright Future is seeking to hire an Executive – Graphic Designer and Film Maker to assist the Communications manager in capturing the impact of the organization for all internal and external communications in the form of designs and videos.

RESPONSIBILITIES:

- To create/collate/curate videos to be used for promotional purposes so as to showcase the impact of the organization (writing scripts, interviewing the beneficiaries and stakeholders)
- To design various collaterals (center exhibits, brochures, annual reports etc.) required for the organization and keep them updated.
- To capture, edit and process the photographs depicting the impact of Bright Future
- To assist in promoting the brand of Bright Future and ensuring that the guidelines are followed by the team
- Photo and Video documentation of activities, events and training programs for social media and donor communication

COMPENSATION:

Best in the industry

REQUIRED QUALIFICATIONS AND EXPERIENCE:

Qualifications: Any Bachelor degree

Years of Experience: 2 years of experience working in a similar marketing role preferably in the development sector.

REQUIRED KNOWLEDGE:

- Standard Marketing and branding concepts
- Colour theory for designing
- Design / Aesthetic sense
- Current trends of designs and videos

REQUIRED SKILLS:

- Proficient with the designing software – Corel draw, Illustrator, Photoshop, InDesign
- Proficient with the video editing software like Adobe Premier, Sony Vegas Pro
- Photography and videography
- Good command over the following languages – English, Hindi and Marathi
- Good interviewing and research skills
- Proficient with MS Office