

Title: Social Media Marketing

Purpose: To work with communications team to create and implement awareness campaigns in support of Bright Future's initiatives with the purpose of enhancing visibility

Location: Head Office, Kurla

Key responsibilities:

1. To assist in putting together a content schedule for Social Media pages and help with editing and publishing content
2. To help in creating, managing and growing our online presence through blogs, Twitter, Facebook and LinkedIn
3. Monitor analytics with the team to identify viable ideas.

Time duration: 3 hours per week

Time commitment: Minimum commitment of 2 months is required.

Skills and Experience Required:

1. Good verbal and written communication skills
2. Proficient in designing software or online platforms
3. Strong familiarity with social media platforms
4. Knowledge of online platform analytics