

Title: Blog writing

Purpose: To write blogs with the purpose of evoking people's emotion to in such a way that people feel inclined to stand in support for Bright Future and its cause

Location: Head Office, Kurla

Key responsibilities:

1. To write three articles per week focusing on showcasing the impact of Bright Future and its development, fund-raising and others, keeping in mind our various stakeholders and the platforms those will be posted on.

Time duration: 3 hours per week

Time commitment: Minimum commitment of 2 months is required.

Skills and Experience required:

1. Minimum 2+ years in PR Strong research and writing skills.
2. Competency in English language is a must
3. Ability to work independently and meet deadlines with very little supervision.
4. Experience writing SEO friendly content is helpful, but not compulsory.