

BRIGHT FUTURE

Partner Performance Report (2012-2015)



Founded: 2009

Target: Youth from Low Income Populations

Focus Area: Life Skills

Beneficiary Reach: 800

Annual Budget: 10000000 INR



About Bright Future:

In February 2009, Bright Future conducted research in south Mumbai's urban communities on the issue of 'aimless education'. They found that 90% of children in this area were first generation learners, 87% had no career guidance, and 85% of youth attending college did not know what they were planning to do for their careers. This research highlighted the reality that despite being able to access education, most of the youth in South Mumbai's urban community do not receive support in career planning. Bright Future aims to address the gap between education and employment by providing programs and resources to equip youth in making career decisions. They work with teachers, parents and students to create a positive and career-conscious learning environment that will lead to meaningful employment.

Vision:

Equal employment opportunities to all.

Mission:

To provide a nurturing environment for children and youth from marginalized communities to transform their passion into gainful employment through career guidance, life skill development, mentorship and placement opportunities.

Most Significant Change Story:

"When I first heard about Bright Future I felt uncomfortable because I wasn't sure if my husband would want me to attend. But then I thought 'I should become something: I should do something in the future.' So I came to Bright Future, and a lot of changes happened. Just coming to their course for the first time, I felt something different. I felt like I could do something. I have now developed a lot of confidence."

- Asmita, House-wife & Bright Future student

Scalability & Sustainability Project Phase

July 2012

17 Projects Completed

March 2013

Strategy	Human Resources	Marketing	Programs	Fundraising
-3 Year Plan -Annual Plan -Budget -Vision & Mission	-Job Description -Organogram -HR Audit -Employee Handbook -Performance Appraisal	-Marketing Plan -Elevator Pitch -Tagline -Website -Branding Guidelines	-Program Audit -Program Planning (Mentorship)	-Proposal Writing

March 2013

8 Projects Completed

March 2014

Strategy	Human Resources	Marketing	Governance	Fundraising
-Annual Plan -Budget -Values	-HR Audit -HR Process Manual	-Logo	-Board Structure	-Fundraising Plan

March 2014

9 Projects Completed

June 2015

Strategy	Administration	M&E	Fundraising
-Annual Plan	-Central Filing System -Accounting Handbook	-M&E Audit -Logical Framework -Data Mngmt Systems -Data Tools	Fundraising Plan

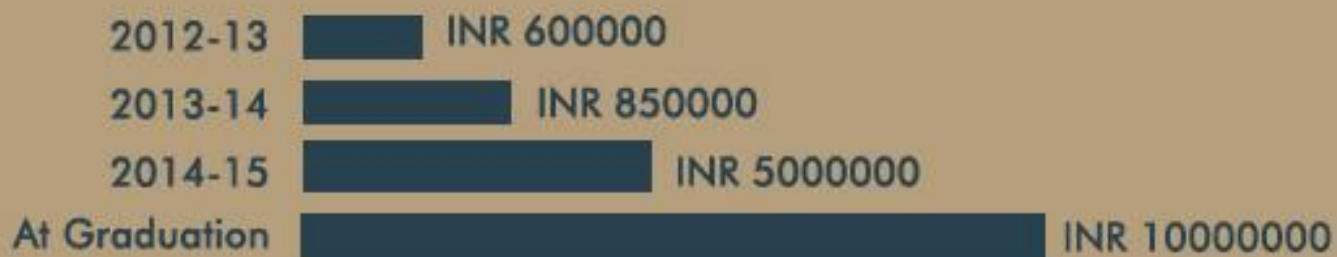
Highlights:

- #New partnerships & Programs
- #4x increase in the no. of centers
- #Exponential growth in budget

Total no. of Volunteers Allocated:

7

BUDGET



NO. OF CENTERS



Staff size increased from 5 to 25 in a span of three years and the no. of teachers increased from 2 to 20.

ENROLLMENT

