



Bright
Future

Connecting Education
to Employment

2020-21

YEAR IN REVIEW



Your contribution can
help achieve a solution



CEO'S MESSAGE

KISHOR PALVE

Founder & CEO, Bright Future



”

The year 2019-2020 has been an interesting one, not just for us but for the whole world! Through all the learning, growing and challenges we experienced in the past years, we are immensely proud of the impact we have made in the community. A special mention to our in-house team and the large network of dedicated donors and volunteers – both individual and corporate – without whom this would have been impossible.

In the last year, we made great strides within the organisation. Success isn't possible without a good team, and we have managed to build a great second line with new Heads of Departments by bringing together some very talented people. We have also made the move to complete organisational digitisation and piloted the software, starting last year. Our aim is to build a comprehensive system which will help decision-making based on data, easy and seamless.

Sustainability is a major concern for any organisation within the non-profit space. An important step to building sustainability for us has been to try and bring in as much diversity in our funding sources as possible, which includes funds from Corporate CSR, Foundations and retail funding. We have also identified and are working with some accomplished people who can be on the Board of Bright Future and keep the organisation accountable.

I would like to sincerely thank every single individual and corporate who has been with us on the journey so far, because of which we have been able to reach out to 25,000+ young people so far. I cannot wait to see what the next decade has in store for us!





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Milestones

ORGANISATIONAL HIGHLIGHTS

For the year 2020-21

Intervention Spaces



12
centres



14
Schools



47
Communities

Direct Beneficiaries 2020-21



Beneficiaries Till Date 2014-21



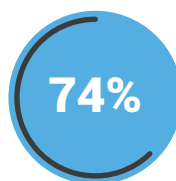
Gender ratio of beneficiaries 2020-21



51.43%
Females



48.57%
Males



Employment Rate



HIGHLIGHTS 2019-20

For the year 2020-21



Republic day celebration at Goregaon Police station.



Workshop by CEO on how to be Entrepreneurs



Session on Child Rights



Street Play on Dowry system



Workshop on Government processes



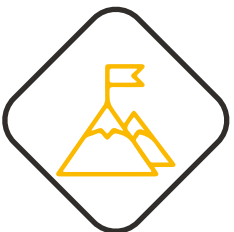
Placement Drive

| ABOUT BRIGHT FUTURE



Vision

“A Bright Future for all young people”



Mission

To facilitate young people to become changemakers by developing future skills and promoting lifelong learning



Goal

Equal employment opportunities to all.





Bright Future is an initiative of New Resolution India, inspired by the challenging but invaluable personal experiences of our founder Kishor Palve.

From its genesis as a small non-profit with one centre, Bright Future has today grown to 12 centres across Mumbai and Thane. While our impact runs much deeper than just numbers, we were able to train over 25,000 students and were able to help many young people find gainful employment. This is just the beginning of a long journey ahead!

Our programs are designed to benefit adolescents and young adults in the age group of 13 to 25 years through initiatives in low-income schools and communities across Mumbai and Thane. A systemic imbalance in educational opportunities and the lack of role models coupled with the

absence of a conducive learning environment has led to the problem of “aimless education” that leaves young adults unprepared for the professional world.

Bright Future guides disadvantaged young people towards gainful employment and a meaningful life through life skills and career training. With targeted training programs, one-on-one mentoring, professional skills training, internships and placement opportunities, we enable them to make informed choices and become financially independent adults.

The success of our programs is not only measured by the number of young people we are able to reach but the ecosystem we create to ensure their success. We build capacities for key stakeholders like parents, teachers, mentors and employers so that we set up our beneficiaries for success at home, school and work.

ABOUT BRIGHT FUTURE PROGRAMS

Bright Future creates interventions for adolescents and young people through two core programs:

Step To Livelihood Program

Bright Future has designed two intervention programs that enable us to help these adolescents at a key stage in their lives.

School Program

Targeted at students in grades VIII to X and other key stakeholders like their parents, teachers and principals, this program aims to create a favourable environment in their schools. This includes enabling the students to make informed choices about further education, career opportunities and the path they choose in life.

To help them identify their interests and develop skills to transform their passion into gainful employment, the program is delivered to the students through life skills development sessions, career awareness sessions and mentoring. We also work with their parents to introduce positive parenting skills, give information about different educational and career options, and ways to improve communication with their children.

Drama For Development

Targeted at the 13 to 18 age group, this program uses the creative medium of drama to teach adolescents about the key issues in society, while also helping them develop the skills they will need in their lives and careers. During the program, they are taught how to create awareness, plan actions and address the prevalent problems in their communities. They conduct rallies and street plays, which immensely helps in developing their communication, problem-solving abilities, leadership, teamwork and social skills.

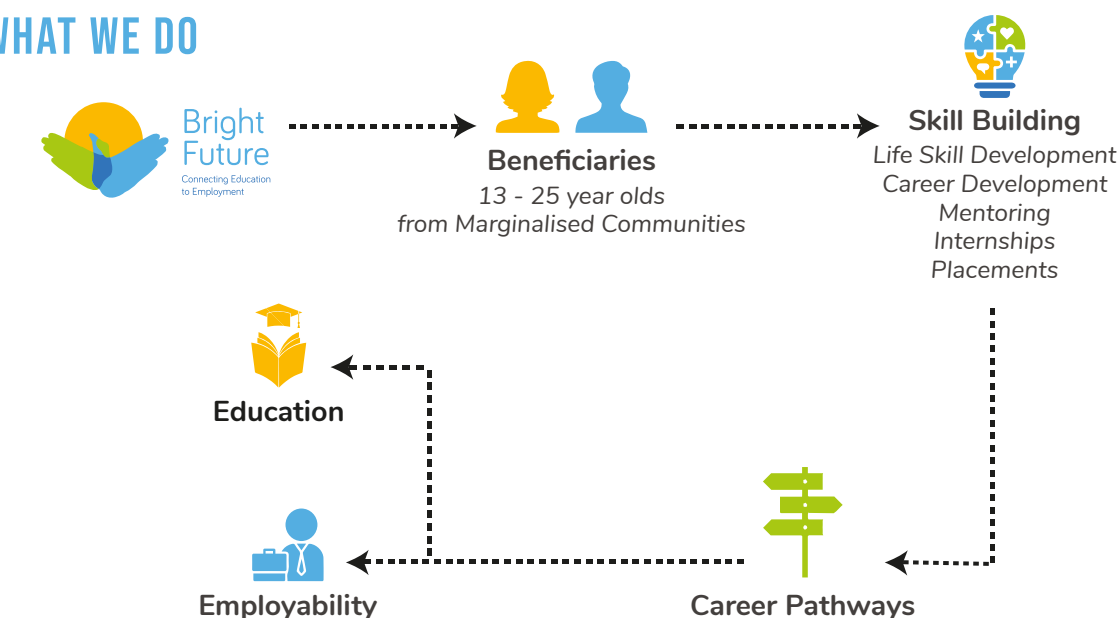
Led by the alumni of Bright Future's Livelihood Program, Drama for Development helps these adolescents step out into the world with more informed choices about the next steps in their education and careers. Most importantly, they enter adulthood as informed, socially-conscious citizens.

Livelihood Program

In this program we work with young adults who are 18 to 25 years of age and guide them on the path to becoming employable, confident and successful. The program lasts for 3 months and includes training on areas such as life skills, English speaking, career guidance, basic IT skills and placement opportunities for gainful employment. Through one-on-one mentoring and classes, they are also given domain-specific training in retail sales, banking, customer relations, and so on.

It doesn't end there. After they complete the program they are supported through placements and interview processes and monitored for the first 6 months of their job. Parent meetings, extra-curricular activities and mentoring by volunteers from various corporates provides them with opportunities to develop their skill and find their true passion.

WHAT WE DO



Young People Registered	2392
Young People Trained	1964
Young People Placed	1770

LIVELIHOOD PROGRAM IMPACT 2020-21

2392

Total
Reach



53%

Females



47%

Males



Average Monthly
Family Income

₹13454

Before joining
Bright Future

₹23303

After joining
Bright Future

155

Guest Lectures

96

Exposure visits

