



Bright Future

Connecting Education
to Employment



Research Insight

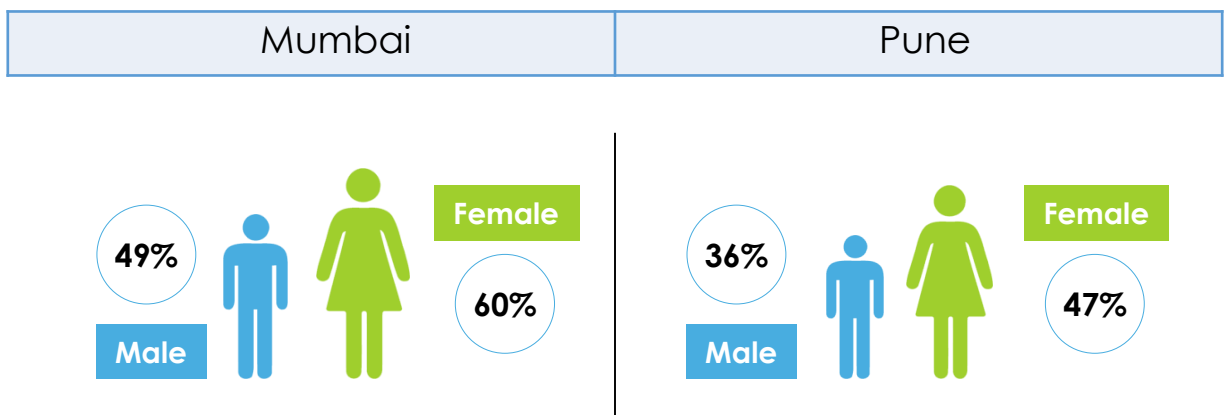
Gender Perception of Young Adults

Executive summary

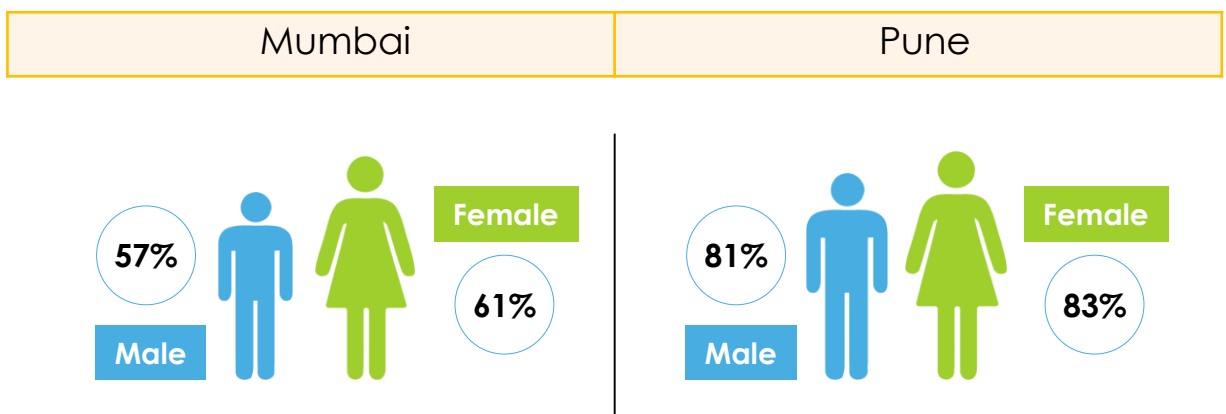
This research brief focuses on understanding the gender perception among respondents, which include boys and girls from two cities i.e. Mumbai and Pune. The study focused on their self-perception and attitude towards gender roles, particularly regarding boys as breadwinners and girls' household chores. The data from 2298 respondents across various demographics was collected through the Community Profile Tool developed by Bright Future, as it is imperative to understand the context and nature of the community it works with. This community survey tool helps in gathering information on various aspects of the community, it also helps in understanding how boys and girls in the community understand and perceive their gender roles.

This Executive Summary outlines key findings and implications which are specific to the sample of 2298 respondents.

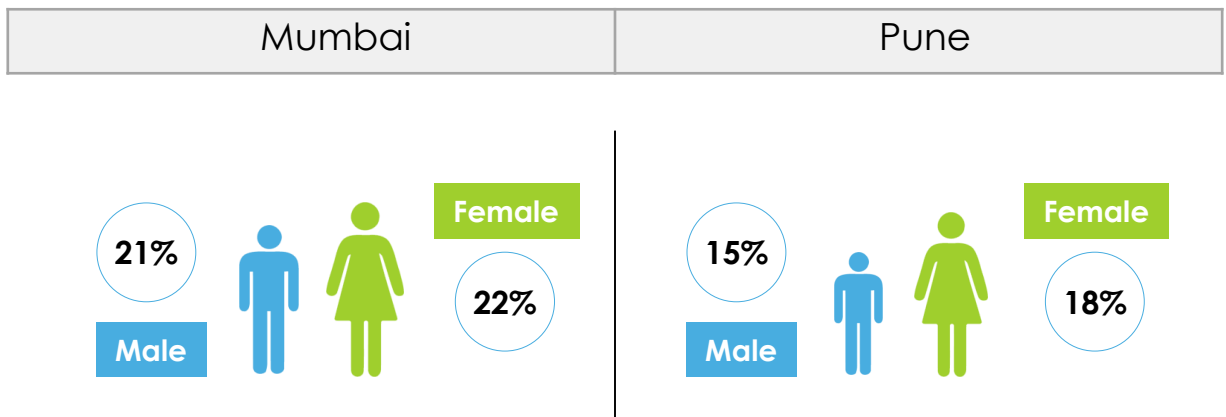
Breadwinning Stereotype



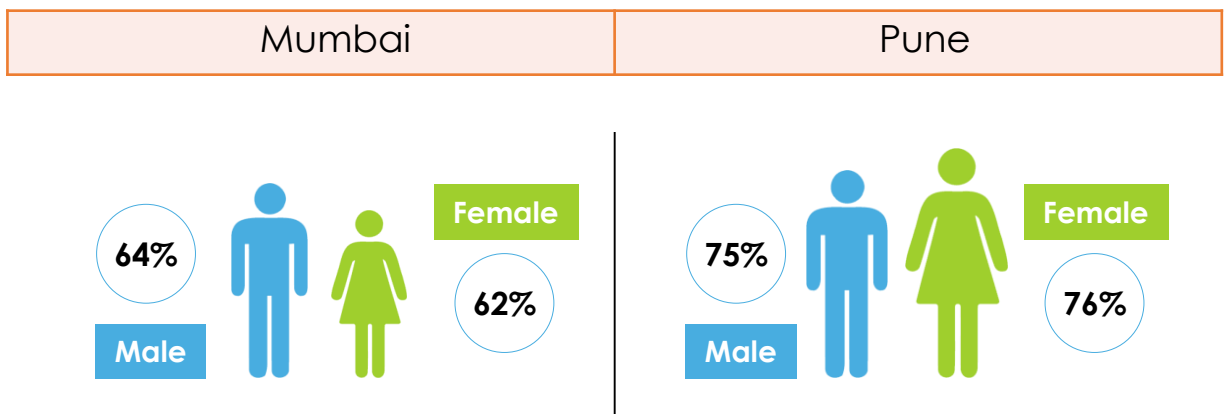
Household Chores & Play Activities



Challenge in discussing with Family

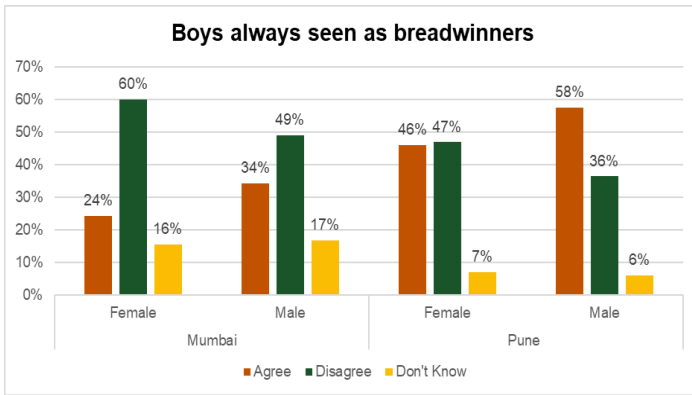


Seeking family approval

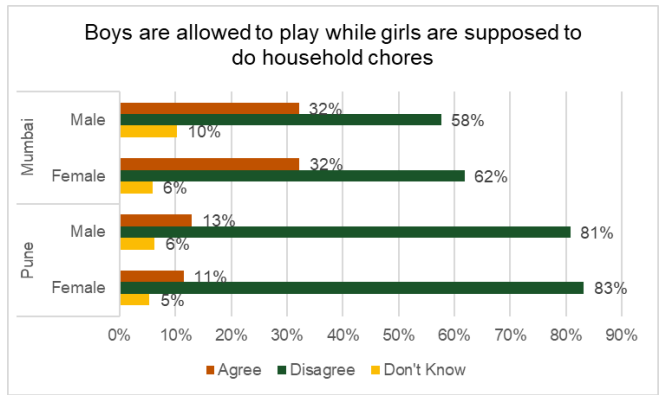


Sampling (n=2298)			
Location	Female	Male	Age Group
Mumbai	676	467	18-26 yrs
Pune	375	780	18-26 yrs
Total	1051	1247	

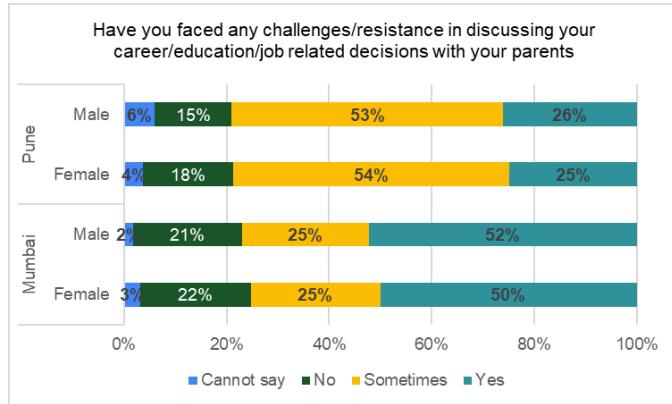
Percent responses against the statement: Boys are always seen as breadwinners by young males and females according to district



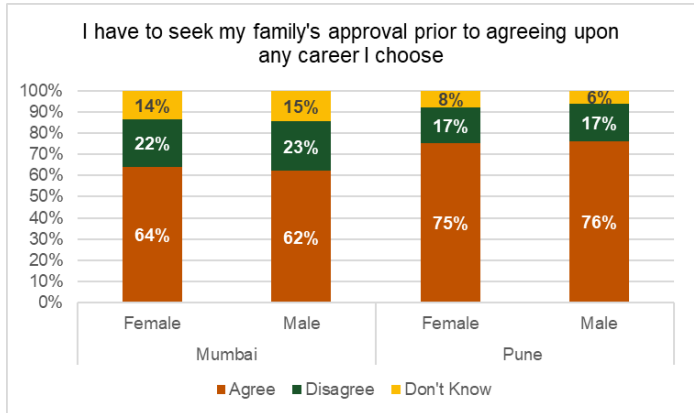
Percent responses against the statement: Boys are allowed to play while girls are supposed to do household chores



Faced any challenges in discussing with parents regarding career/education-related decisions according to districts



Percent responses against the statement: I have to seek family's approval prior to agreeing upon any career I choose



**Data source : community survey of Bright future 2021-22*

Highlights

- Household is deeply gendered, only 26- 30 percent of men report any participation in different cleaning or food preparation but women still dominate hours of work even in these tasks
- India has been ranked 140th among 156 nations by the Global Gender Gap Index 2021, after taking into consideration gender parity in the areas of political participation, education, health and economic status. It was ranked lowest among the BRICS (Brazil, Russia, India, China & South Africa) Nation for gender parity previously (World Economic Forum [WEF], 2018)
- In cleaning, the female head of household reports participating in 65-74 percent of all hours in the task while the male reports being present in only 28-31 percent of the hours. In other words, adult women in households without paid domestic workers report, on average, three times more work hours than men
- According to a [study](#) in 2022, **40%** of the Indian Adults tend to have traditional views on gender roles compared to **31%** of the youth tend to have traditional views regarding the gender roles in the community

References

1. <https://www.pewresearch.org/short-reads/2022/03/02/key-findings-on-indian-attitudes-toward-gender-roles/>
2. https://www.ilo.org/wcmsp5/groups/public/---asia/---ro-bangkok/---sro-new_delhi/documents/publication/wcms_864850.pdf